



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## *School of Management Studies*

### Report On National Awareness Programme by MBA Department on “Know your Nation: Economy, Education, Employment”

<b>Event Type</b>	National Awareness Programme
<b>Date</b>	29.11.2019
<b>Resource Person</b>	Professor Mohammad Masood, Former President of AIMS.
<b>Name of Coordinators</b>	Dr. A Adishesha Reddy
<b>Target Audience</b>	Final Year Students of B.Tech & MBA
<b>Total no of Participants</b>	400
<b>Objective of the event:</b>	To promote social responsibility among final year engineering and management students
<b>Outcome of event</b>	Students increased their exposure levels and identified their role as responsible youth to benefit the nation
<b>Description / Report on Event :</b>	The resource person has rightly touched some important points through his PPT presentation on the significance of Economy, Education and Employment to increase the productivity of the nation
<b>Feedback / Suggestions</b>	Students requested the faculty to arrange this kind of guest talks to increase their knowledge and orientation

**Photographs:**



Felicitation of Resource person



Resource Person Interaction with Students